

IN THE CLAIMS

Please amend the claims as follows:

This listing of claims will replace all prior versions and listings of claims in this Application.

LISTING OF CLAIMS

1-51. (Cancelled)

52. A method of tracking a user's loyalty program award points balance in a plurality of loyalty programs, comprising the steps of:

entering by a user into a computer system information identifying each of a plurality of loyalty programs in which the user is a participating member;

obtaining by the computer system, for each of the identified loyalty programs, the number of points the user has available in the respective loyalty program, the number of points being obtained from a system of the respective loyalty program; and

displaying to the user by the computer system the number of points available for each of the identified loyalty programs.

53. The method of claim 52, further comprising storing on a central system the obtained number of points the user has available in each of the loyalty programs, the central system being different than the systems of any of the loyalty programs.

54. The method of claim 52, further comprising updating, by user request or action, the number of points the user has available in each of the loyalty programs.

55. The method of claim 52, wherein obtaining comprises obtaining in real-time from systems of the loyalty programs the number of points the user currently has available in each of the loyalty programs.

56. The method of claim 52, further comprising enabling the user to add additional loyalty programs into the computer system and to remove loyalty programs from the computer system.

57. A system for tracking a user's loyalty program award points balance in a plurality of loyalty programs, comprising:

a computer system for receiving from a user information identifying each of a plurality of loyalty programs in which the user is a participating member, the computer system adapted to obtain, for each of the identified loyalty programs, the number of points the user has available in the respective loyalty program from a system of the respective loyalty program, and the computer system adapted to display to the user, in a consolidated report, the number of points available for each of the identified loyalty programs.

58. The system of claim 57, comprising a central system for storing the obtained number of points the user has available in each of the loyalty programs, the central system being different than the systems of any of the loyalty programs.

59. The system of claim 57, wherein the computer system is adapted to update, by user request or action, the number of points the user has available in each of the loyalty programs.

60. The system of claim 57, wherein the computer system obtains in real-time from systems of the loyalty programs the number of points the user currently has available in each of the loyalty programs.

61. The system of claim 57, wherein the computer system enables the user to add additional loyalty programs into the computer system and to remove loyalty programs from the computer system.